



Stylin' Safely

Healthy Hair Initiative by Black Women for Wellness

shopping for safer products

- Check the label! Look for short labels with ingredients you recognize. For more information on ingredients visit: www.ewg.org/skindeep
- Look for products with key words such as raw and unprocessed
- Consider making your own!

DMDM Hydantoin is a preservative found in several hair and body products used by Black women

DMDM Hydantoin has been known to cause skin irritation such as dermatitis

Check labels and avoid beauty products that contain this chemical

Funded in part by:



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